



IMMEDIATE RELEASE

May 2, 2016

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**WHAT'S NEW AT THE KIRKLAND GROUP
THE KIRKLAND GROUP'S ONLINE ASSESSMENT TOOL (KOAT) CAN
INCREASE STUDENT ACHIEVEMENT**

The Kirkland Group has partnered with LinkIt, one of the industries thought leaders in assessment technology and performance analytics, to create The Kirkland Online Assessment Tool (KOAT).

KOAT is an item bank of formative and summative assessments that provides accurate and succinct, data analyses, in order to maximize student learning and outcomes. KOAT provides high-quality content crafted by subject matter experts and affords clients the flexibility to customize assessments to meet their specific needs. This tailored assessment solution streamlines data collection and analysis and offers benchmark assessments, immediate feedback, ongoing professional development and accurate analysis and systemization of data.

The Kirkland Online Assessment Tool establishes clear goals and simplifies progress monitoring by collecting and scaling data in a manner that is sustainable, reliable and most importantly, effective. In addition, The Kirkland Group offers to districts additional unprecedented and affordable support services, such as analyzing district-wide data by using multiple measures (including assessment data from both state and local sources), and providing summary reports after each major assessment cycle.

This additional support service will positively affect the assessment of students' learning and application in the classroom, ultimately increasing student achievement. This support will provide assessment data to better streamline the focus of instruction for teachers at any experience level.

For more information about the Kirkland Group, please contact our office at (601) 206-5505 or visit the website at www.kirklandgroup.org.